



Press Release  
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## **Channel 18 brings national television exposure to Grand County!**

Winter Park, Colorado - Grand County TV18 released a segment highlighting the bumps of Mary Jane for the Outside Television Network that will air on Outside Today, the popular primetime morning show at destination resorts throughout the United States from November 2011- April 2012.

Outside Television Network, with its annual viewership of over 61 million people in 110 resort destinations, including 9 stations serving 30 unique mountain communities in Colorado, will provide Grand County national exposure of 30-40 million viewers, over the six month period.

The three and a half minute [Mary Jane segment](#) will air within the popular Outside Today morning show. "Trails we Love", will feature the signature run, "Outhouse".

"This is an incredible opportunity for our community! Every major destination from California to Maine will be exposed to the bumps of Mary Jane", TV18 owner, Michael Turner said. "I am not sure our community has ever had this kind of opportunity but this project should create an economic boost for Grand County for years to come."

Resort Sports Network has provided outdoor programming for over twenty five years and recently partnered with Outside Magazine to combine the best of Outside magazine with the stunning videography and expert hosts of Resort Sports Network. The new partnership, Outside Television, is a network for everyone passionate about the outdoor lifestyle.

The local Outside Television affiliate, Grand County TV18, is owned and operated by long time local, Michael Turner of Turner Productions, Inc. "Our goal is to provide a robust 24/7 viewing experience with local shows, features, news, weather and advertising opportunities."

Grand County TV18 programming includes; live time, local weather, ski conditions, news, local businesses features, health segments, dining suggestions, events, plus hours of content for the active lifestyle.

Grand County TV18 is available on Comcast Channel 18. Visit [OutsideTelevision.com](http://OutsideTelevision.com) for distribution and demographic information or visit the local website for programming lineup, links and more information: [GrandCountyTelevision.com](http://GrandCountyTelevision.com)