



Press Release  
March 14<sup>th</sup>, 2011

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## **Channel 18 brings national television exposure to Grand County!**

Winter Park, Colorado - Grand County TV18 is currently producing two local segments for the Outside Television Network that will air on popular primetime morning shows at every major destination resort in the country from November 2011- April 2012.

Outside Television Network, with its annual viewership of over 61 million people in 110 resort destinations, including 9 stations serving 30 unique mountain communities in Colorado, will provide Grand County national exposure to over 20 million viewers, for the entire six month period.

The two and a half minute segments will alternate within the popular Outside Today morning show. "Trails we Love", will feature the Bumps of Mary Jane, Mary Jane's history, the Jane Gang, and several of her signature runs.

The second segment, "Towns We Love", will highlight some of Grand County's wide open spaces, diverse communities, families, lifestyle, history and Rocky Mountain National Park.

"This is an incredible opportunity for our community! Every major destination from California to Maine will get a taste of Grand County, Colorado", TV18 owner, Michael Turner said. "I am not sure our community has ever had this kind of opportunity. We will reach the exact market that loves what we offer. I am proud to be a part of a television network that offers this type of exposure to its affiliates."

Resort Sports Network has provided outdoor programming for over twenty five years and recently partnered with Outside Magazine to combine the best of Outside magazine with the stunning videography and expert hosts of Resort Sports Network. The new partnership, Outside Television, is a network for everyone passionate about the outdoor lifestyle.

The local Outside Television affiliate, Grand County TV18, is owned and operated by long time local, Michael Turner of Turner Productions, Inc. "Our goal is to provide a robust 24/7 viewing experience with multimedia versatility and advertising opportunities."

Grand County TV18 programming includes; live time, local weather, ski conditions, news, local businesses features, health segments, dining suggestions, events, plus hours of content for the active lifestyle.

Grand County TV18 is available on Comcast Channel 18. Visit [OutsideTelevision.com](http://OutsideTelevision.com) to request the channel on your satellite system or visit our local website for links and information: [GrandCountyTelevision.com](http://GrandCountyTelevision.com)